

**DEAR FRIEND,**

On September 21st, The Wilds will conduct its 28th Annual Golf Tournament at Furman and Pebble Creek Golf Clubs in the upstate of South Carolina. In the past, many of you have graciously supported us at one of the levels outlined in this brochure. For some of you this is your first opportunity to be a part of The Wilds in this way. We are grateful for your kindness in either case.

The heart of this tournament beats for the young people of our country! Typically, over 10,000 teens, juniors, and their adult chaperones come to The Wilds in North Carolina in the summer. This year has been drastically different. The proceeds from The Wilds Golf Tournament allow us to give scholarships to teens and juniors who have specific needs. This year some of the proceeds will also help fund shortfalls related to COVID-19.

Thank you for helping today's youth receive the Truth of God with the love of God so their lives can be changed to *the glory of God*. Thank you for your friendship.

Gratefully,



Ken Collier  
President

We highly value all of our friends who have faithfully supported us through the years. For 51 years, The Wilds has been like a spiritual GPS in the lives of many young people and families, and this tournament helps make that possible.

**MISSION STATEMENT**

Using the unique benefits of Christian camping, we serve people by presenting the Truth of God with the love of God so lives can be changed to *the glory of God*.

**BIOGRAPHICAL DESCRIPTION**

The Wilds Christian Association, Inc., is a 501(c)(3) tax-exempt organization. We are designated as an eleemosynary corporation organized under the laws of the State of South Carolina. As a corporation, we are also domesticated in North Carolina and New Hampshire, the locations of our campsites. We are an independent, nondenominational, nonprofit organization averaging over 20,000 campers per year.

The North Carolina location, near Brevard, known as The Wilds, consists of over 1,000 acres and is utilized for camps, conferences, and retreats on a year-round basis. Over 500,000 campers have attended since the first youth camp in August 1969. During the summer of 2019, we served 8,949 youth campers, 458 family campers, and 1,347 adult sponsors, for a total of 10,754 individuals. The fall and spring seasons are dominated by marriage conferences, school and church retreats, high school senior trips and leadership training, ladies' retreats, senior citizens retreats, and specialized conferences (such as deacons', pastors', etc.). During this non-summer season, we annually serve nearly 10,000 campers of all ages. We employ 85 full-time staff members at this location and have an additional 260 college students, young adults, and teachers on staff for the summer season.

Present strong demand for our particular approach to summer youth camping indicates that our market will continue to support the nearly full capacity operation that we have had for several years. Capital improvements in excess of \$205,000 were made during the last fiscal year. The organization has no indebtedness.

In 2009 The Wilds of New England began ministry at our campsite in Deering, New Hampshire. In this peaceful, rural setting we have experienced good growth in attendance at our summer camps as well as in our limited fall schedule programs. During the summer of 2019 we served 1,275 youth campers and 50 adult sponsors. The fall season brought an additional 955 youth and adult campers. We employ 4 full-time staff members as well as a few part-time employees at this location. During the summer camping season, we hire 65 additional college-age young adults.

CampsAbroad, the missions arm of The Wilds, was established in 2000 in order to assist others in the formation and operation of Christian camp ministries around the world.

The administrative headquarters is located in Taylors, South Carolina, and consists of 14 full-time and 4 part-time employees. All promotion, public relations, fundraising, registrations, publications, shipping, and corporate business are transacted through this office.

Independent corporate auditors are Martin, Smith, and Company.

Website: [www.wilds.org](http://www.wilds.org)

**2020 GOLF COMMITTEE**

Ken Collier • Doug Gorsline • Steve Hall • Steve Leatherwood • Mike Miller • Jerry Morgan  
Tim Morgan • Lee Popwell • Dick Reid



*Tournament Sponsor: Ronald Blue Trust*

**SPONSORSHIP OPPORTUNITIES**

**MONDAY, SEPTEMBER 21, 2020**

Furman Golf Club & Pebble Creek Golf Club

# THESE CAMPERS THANK YOU FOR SUPPORTING PREVIOUS TOURNAMENTS

Thank you for an amazing week. I'm a shy girl but when I came here I broke out of my shell and I've been trying new foods and having fun! Thank you! But please no more stairs!

I thank you so much for letting us be able to come here and learn God's Word. I have learned so much this week. I have come closer and closer to God this week. I love you!

Thank you for providing the funds for me to go to The Wilds. Through this, my relationship has grown and I have learned many valuable lessons to apply to my daily life. For example, I have learned to not be so spiteful and unforgiving to those I dislike or have done me wrong. Thank you again.

Thank you for paying for me to go to The Wilds because The Wilds changed my life. I gave my life over to God and got saved. I had 1 on 1 time with my counselor and she told me about salvation. My favorite part was getting saved.

## EVENT DETAILS

**DATE**  
Monday, **September 21, 2020**

**LOCATIONS**  
Furman Golf Club, Greenville, South Carolina  
Pebble Creek Golf Club, Taylors, South Carolina

**PURPOSE**  
Gross proceeds provide camper scholarships and funding shortfalls related to the COVID-19.

**SPONSORS**  
There are several levels of sponsors. All sponsors and prize providers who respond by **September 7, 2020**, will be listed in the Golf Tournament Program.

**QUESTIONS**  
Phone: (864) 331-3279  
Fax: (864) 331-3280  
E-mail: [tw.golf@wilds.org](mailto:tw.golf@wilds.org)  
Susan Burke, Doug Gorsline, Dick Reid, or Maylin Seiter  
The Wilds • PO Box 509  
Taylors, SC 29687-0009

## SPONSOR LEVELS

- TOURNAMENT SPONSOR:**  
**Ronald Blue Trust**
- \$6,500 donation
  - Two foursomes in 2020 Golf Tournament
  - Presenter to the winning foursomes
  - Full page advertisement in the program
  - \$500 in Wilds Bucks\*
  - One set of tee gifts
  - Signs at all 6 refreshment centers
  - Banner at the entrances to the golf courses

- MAJOR SPONSORS**
- \$3,300 donation
  - One foursome in 2020 Golf Tournament
  - Prominent advertisement in the program
  - \$300 in Wilds Bucks\*
  - Banner listing all major sponsors at the entrances to the golf courses
  - Significant signage on both golf courses

- SUPPORTING SPONSORS**
- \$2,200 donation
  - One foursome in 2020 Golf Tournament
  - Highlighted in the program
  - \$200 in Wilds Bucks\*
  - Signage on both golf courses

- COOL BEANS SPONSOR:**  
**American Church Group of NC**
- \$1,500 donation
  - \$100 in Wilds Bucks
  - Signs at serving area and registration area
  - Highlighted in the program

- GOLF CART SPONSORS (2):**  
**Bold Compass LLC**  
**Upstate Granite Solutions**
- \$750 donation
  - Signs on half of the golf carts
  - Highlighted in the program

- CHIPPING CONTEST SPONSORS (2):**  
**Andrews Truss, Inc.**  
**(still need 2nd sponsor)**
- \$400 donation
  - Signs at contest area
  - Highlighted in the program
  - May present prizes to winners

- PUTTING TOURNAMENT SPONSORS (2):**  
**Francis Marion (both)**
- \$400 donation
  - Signs at contest area
  - Highlighted in the program
  - May present prizes to winners

- HOLE SPONSORS**
- \$250 donation for one hole
  - \$400 donation for two holes (one on each course)
  - Signage on each hole sponsored
  - Listed in the program

- PRIZE PROVIDERS**
- If donation valued at \$50 or more—donor will be listed in the program
  - If donation valued at \$100 or more—donor will be listed in the program and have a sign on the golf course

- FOOD PROVIDERS**
- If a complete donation—donor will be listed in the program and have a sign on the golf course
  - If deeply discounted price—donor will be listed in program

- AUCTION ITEMS**
- If item auctioned separately—donor will be identified at the auction
  - Listed in the program

\* Equivalent to cash when used for registration balances or the purchase of any product at The Wilds



**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

Enclosed  Charge my Discover, MC, or VISA  Bill me

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

3-digit CW number \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_

**LOGO INFORMATION**

Signage needed.

The copy for our signage is enclosed.

Please scan the enclosed camera-ready logo or EPS file.

I am e-mailing an EPS file to [tw.golf@wilds.org](mailto:tw.golf@wilds.org).

Please use last year's copy for our signage.

Please note the following changes from last year's signage.

**COMPANY INFORMATION**

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_

Fax Number (\_\_\_\_) \_\_\_\_\_

Your Name \_\_\_\_\_

Your Title \_\_\_\_\_

Your Phone Number \_\_\_\_\_

Your E-mail \_\_\_\_\_

**IN ADDITION TO BEING A SPONSOR:**

Reserve 1 foursome at \$1,200.

Reserve \_\_\_\_\_ golfer(s) at \$300 each.

**RESPONSE**

**Yes, we will be a...**

~~Tournament Sponsor~~— **SOLD**

Major Sponsors at \$3,300.

Supporting Sponsors at \$2,200.

~~Cool Beans Sponsor~~— **SOLD**

~~Golf Cart Sponsors~~— **SOLD**

Chipping Contest Sponsor (1) at \$400.

~~Putting Tournament Sponsors~~— **SOLD**

Double Hole Sponsor at \$400.

Single Hole Sponsor at \$250.

Prize Provider

Food Provider

Auction Donor