

## Dear Friend:

On September 25<sup>th</sup>, The Wilds will conduct its 25<sup>th</sup> Annual Golf Tournament at Cherokee Valley and Furman Golf Clubs in the upstate of South Carolina. In the past many of you have graciously supported us at one of the levels outlined in this brochure. For some of you this is your first opportunity to be a part of The Wilds in this way.

Our greatest national resource, our American young people, have greatly benefited by outstanding participation in this tournament. The proceeds have allowed us to send high-risk teenagers and juniors to camp, modernize cabins, and even build a miniature golf course for young people and families to enjoy! Sponsorship plays a major part in helping this organization strengthen America's youth with spiritual, social, and physical growth.

We hope to see you not only as a sponsor but also as a golfer at this year's tournament. Incidentally, many businesses use the sponsorship bonuses to reward some of their best clients. We look forward to hearing from you soon. Thank you for your friendship.

Gratefully,



Ken Collier  
President

We highly value all of our friends who have faithfully supported us through the years. For 48 years, The Wilds has been like a spiritual GPS in the lives of many young people and families, and this tournament helps make that possible.

## MISSION STATEMENT

Using the unique benefits of Christian camping, we serve people by presenting the Truth of God with the love of God so lives can be changed to the glory of God.

## BIOGRAPHICAL DESCRIPTION

The Wilds Christian Association, Inc., is a 501(c)(3) tax-exempt organization. We are designated as an eleemosynary corporation organized under the laws of the State of South Carolina. As a corporation, we are also domesticated in North Carolina and New Hampshire, the locations of our campsites. We are an independent, nondenominational, nonprofit organization averaging nearly 20,000 campers per year.

The North Carolina location, near Brevard, known as The Wilds, consists of over 1,000 acres and is utilized for camps, conferences, and retreats on a year-round basis. Over 500,000 campers have attended since the first youth camp in August 1969. During the summer of 2016, we served almost 9,000 youth campers, 400 family campers, and almost 1,300 adult sponsors, for a total of over 10,700 individuals. The fall and spring seasons are dominated by marriage conferences, school and church retreats, high school senior trips and leadership training, ladies' retreats, senior citizens retreats, and specialized conferences (such as music, pastors, etc.). During this non-summer season, we annually serve nearly 10,000 campers of all ages. We employ 64 full-time staff members at this location and have an additional 260 college students, young adults, and teachers on staff for the summer season.

Present strong demand for our particular approach to summer youth camping indicates that our market will continue to support the nearly full capacity operation that we have had for several years. Capital improvements in excess of \$300,000 were made during the last fiscal year. The organization has no indebtedness.

In 2009 The Wilds of New England began ministry at our campsite in Deering, New Hampshire. In this peaceful, rural setting we have experienced good growth in attendance at our summer camps as well as in our limited fall schedule programs. We anticipate a continuing steady growth and expansion of the ministry at this New England location. We employ 4 full-time staff members as well as a few part-time employees at this location. During the summer camping season, we hire additional college-age young adults.

CampsAbroad, the missions arm of The Wilds, has been established in order to assist others in the formation and operation of Christian camp ministries around the world.

The administrative headquarters is located in Taylors, South Carolina, and consists of 9 full-time and 4 part-time employees. All promotion, public relations, fundraising, registrations, publications, shipping, and corporate business are transacted through this office.

Independent corporate auditors are Martin, Smith, and Company.

Website: [www.wilds.org](http://www.wilds.org)

## 2017 GOLF COMMITTEE

Ken Collier • Steve Hall • Ken Hay • Steve Leatherwood • Mike Miller • Jerry Morgan  
Tim Morgan • Lee Popwell • Dick Reid



25  
YEARS



the Wilds  
25th Annual Golf Tournament  
September 25, 2017



Sponsorship  
Opportunities

## These Campers **THANK YOU** for supporting previous tournaments

I'll never forget my counselors. I love the way they show such concern for our lives. I never go home the same when I've been here.

Thank you for realizing that eternal investments bring greater reward than the temporal investments that our world has to offer.

I think I'm going to handcuff myself to a tree so I don't have to leave!

I want to thank the gentleman who made my camping experience possible. His investment certainly will bring eternal dividends.

I like The Wilds because of the closeness you feel with God and with the people. The counselors and staff seem to understand your problems.

This is my favorite place in the world!

We don't know who to address this letter to specifically, but because of someone's generosity and love for God's work, a young lady accepted Christ as her personal Savior! Thank you for your commitment to our youth—you are making a difference!

I greatly enjoyed the games and activities. It is evident that a lot of people work very hard to give us campers a great time. THANK YOU SO MUCH!!

The Wilds is so awesome and beautiful it just makes you remember how creative and loving God is to make it there just for people like me.

Please pray for one of our scholarship campers that was saved last week. We had to tell him when he came home that his home and everything in it had been burned to the ground. He said through tears, "It doesn't matter. I got Jesus at The Wilds; that is all that matters." That stuff makes it worth it all.

# SPONSOR LEVELS

## TOURNAMENT SPONSOR: PlanFIRST

- \$6,500 donation
- Two foursomes in 2017 Golf Tournament
- Presenter to the winning foursomes
- Full page advertisement in the program
- \$500 in Wilds Bucks\*
- One set of tee gifts
- Signs at all 6 refreshment centers
- Banner at the entrances to the golf courses

## MAJOR SPONSOR

- \$3,300 donation
- One foursome in 2017 Golf Tournament
- Prominent advertisement in the program
- \$300 in Wilds Bucks\*
- Banner listing all major sponsors at the entrances to the golf courses
- Significant signage on both golf courses

## SUPPORTING SPONSOR

- \$2,200 donation
- One foursome in 2017 Golf Tournament
- Highlighted in the program
- \$200 in Wilds Bucks\*
- Signage on both golf courses

\* Equivalent to cash when used for registration balances or the purchase of any product at The Wilds

## DATE

Monday, September 25, 2017

## LOCATIONS

Cherokee Valley Golf Club, Travelers Rest, SC  
Furman Golf Club, Greenville, South Carolina

## COOL BEANS SPONSOR

- \$1,500 donation
- \$150 in Wilds Bucks
- Signs at serving area and registration area
- Highlighted in the program

## GOLF CART SPONSOR (2)

- \$750 donation
- Signs on half of the golf carts
- Highlighted in the program

## CHIPPING CONTEST SPONSOR (2)

- \$400 donation
- Signs at contest area
- Highlighted in the program
- May present prizes to winners

## PUTTING TOURNAMENT SPONSOR

- \$400 donation
- Signs at contest area
- Highlighted in the program
- May present prizes to winners

## PURPOSE

Camper Scholarships and Funding for Campsite Capital Improvements

## SPONSORS

There are several levels of sponsors listed above. All sponsors and prize providers who respond by September 11, 2017, will be listed in the Golf Tournament Program.

## HOLE SPONSORS

- \$250 donation for one hole
- \$400 donation for two holes (one on each course)
- Signage on each hole sponsored
- Listed in the program

## PRIZE PROVIDERS

- If donation valued at \$50 or more—donor will be listed in the program
- If donation valued at \$100 or more—donor will be listed in the program and have a sign on the golf course

## FOOD PROVIDERS

- If a complete donation—donor will be listed in the program and have a sign on the golf course
- If deeply discounted price—donor will be listed in program

## AUCTION ITEMS

- If item auctioned separately—donor will be identified at the auction
- Listed in the program

## QUESTIONS

Phone: (864) 331-3279 • Fax: (864) 331-3280  
E-mail: tw.golf@wilds.org  
Susan Burke, Dick Reid, or Maylin Seiter  
The Wilds • PO Box 509 • Taylors, SC 29687-0009

# RESPONSE

## Yes, we will be a...

- Tournament Sponsor** at \$6,500. - **SOLD**
- Major Sponsor** at \$3,300.
- Supporting Sponsor** at \$2,200.
- Cool Beans Sponsor** at \$1,500.
- Golf Cart Sponsor (2)** at \$750.
- Chipping Contest Sponsor (2)** at \$400.
- Putting Tournament Sponsor (2)** at \$400.
- Double Hole Sponsor** at \$400.
- Single Hole Sponsor** at \$250.
- Prize Provider**
- Food Provider**
- Auction Donor**

## COMPANY INFORMATION

Company Name \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone Number ( ) \_\_\_\_\_  
Fax Number ( ) \_\_\_\_\_  
Your Name \_\_\_\_\_  
Your Title \_\_\_\_\_  
Your Phone Number \_\_\_\_\_  
Your E-mail \_\_\_\_\_

## IN ADDITION TO BEING A SPONSOR:

- Reserve 1 foursome at \$1,200.
- Reserve \_\_\_\_\_ golfer(s) at \$300 each.

## TOTAL AMOUNT DUE: \$

- Enclosed
- Charge my Discover, MC, or VISA
- Bill me

Card number \_\_\_\_\_

3-digit CVV number \_\_\_\_\_

Exp. Date \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Phone Number ( ) \_\_\_\_\_

## LOGO INFORMATION

- Signage needed.
- The copy for our signage is enclosed.
- Please scan the enclosed camera-ready logo or EPS file.
- I am e-mailing an EPS file to tw.golf@wilds.org.
- Please use last year's copy for our signage.
- Please note the following changes from last year's signage.