



### DEAR FRIEND,

On September 23rd, The Wilds will conduct its 27th Annual Golf Tournament at Cherokee Valley and Furman Golf Clubs in the upstate of South Carolina. In the past, many of you have graciously supported us at one of the levels outlined in this brochure. For some of you this is your first opportunity to be a part of The Wilds in this way. We are grateful for your kindness in either case.

The heart of this tournament beats for the young people of our country! Each summer, over 10,000 teens, juniors, and their adult chaperones come to The Wilds in North Carolina. The proceeds from The Wilds Golf Tournament allow us to get high-risk teens and juniors to camp. Some of the funding allows us to build top-level activities for them to enjoy.

Thank you for helping today's youth receive the Truth of God with the love of God so their lives can be changed to *the glory of God*. Thank you for your friendship.

Gratefully,

Ken Collier  
President

We highly value all of our friends who have faithfully supported us through the years. For 50 years, The Wilds has been like a spiritual GPS in the lives of many young people and families, and this tournament helps make that possible.

### MISSION STATEMENT

Using the unique benefits of Christian camping, we serve people by presenting the Truth of God with the love of God so lives can be changed to *the glory of God*.

### BIOGRAPHICAL DESCRIPTION

The Wilds Christian Association, Inc., is a 501(c)(3) tax-exempt organization. We are designated as an eleemosynary corporation organized under the laws of the State of South Carolina. As a corporation, we are also domesticated in North Carolina and New Hampshire, the locations of our campsites. We are an independent, nondenominational, nonprofit organization averaging over 20,000 campers per year.

The North Carolina location, near Brevard, known as The Wilds, consists of over 1,000 acres and is utilized for camps, conferences, and retreats on a year-round basis. Over 500,000 campers have attended since the first youth camp in August 1969. During the summer of 2018, we served 8,623 youth campers, 425 family campers, and 1,278 adult sponsors, for a total of 10,326 individuals. The fall and spring seasons are dominated by marriage conferences, school and church retreats, high school senior trips and leadership training, ladies' retreats, senior citizens retreats, and specialized conferences (such as deacons', pastors', etc.). During this non-summer season, we annually serve nearly 10,000 campers of all ages. We employ 75 full-time staff members at this location and have an additional 300 college students, young adults, and teachers on staff for the summer season.

Present strong demand for our particular approach to summer youth camping indicates that our market will continue to support the nearly full capacity operation that we have had for several years. Capital improvements in excess of \$775,000 were made during the last fiscal year. The organization has no indebtedness.

In 2009 The Wilds of New England began ministry at our campsite in Deering, New Hampshire. In this peaceful, rural setting we have experienced good growth in attendance at our summer camps as well as in our limited fall schedule programs. During the summer of 2018 we served 1,325 youth campers and 53 adult sponsors. The fall season brought an additional 820 youth and adult campers. We employ 4 full-time staff members as well as a few part-time employees at this location. During the summer camping season, we hire an additional 50 college-age young adults.

CampsAbroad, the missions arm of The Wilds, was established in 2000 in order to assist others in the formation and operation of Christian camp ministries around the world.

The administrative headquarters is located in Taylors, South Carolina, and consists of 11 full-time and 4 part-time employees. All promotion, public relations, fundraising, registrations, publications, shipping, and corporate business are transacted through this office.

Independent corporate auditors are Martin, Smith, and Company.

Website: [www.wilds.org](http://www.wilds.org)

### 2019 GOLF COMMITTEE

Ken Collier • Doug Gorsline • Steve Hall • Steve Leatherwood • Mike Miller • Jerry Morgan  
Tim Morgan • Lee Popwell • Dick Reid

## the Wilds® 27<sup>TH</sup> ANNUAL GOLF TOURNAMENT



### SPONSORSHIP OPPORTUNITIES

**MONDAY, SEPTEMBER 23, 2019**

Cherokee Valley Golf Club & Furman Golf Club

# THESE CAMPERS THANK YOU FOR SUPPORTING PREVIOUS TOURNAMENTS

Thank you for paying for me. I had a great time and I got saved.

Thank you for sending me to camp. I got saved after the Wednesday night service. My favorite thing was tubing. The sermon about not glorying in your mind, might, and money spoke to me.

Thank you for providing the funds for me to go to The Wilds. Through this my relationship has grown and I have learned many valuable lessons to apply to my daily life. For example, I have learned to not be so spiteful and unforgiving to those I dislike or have done me wrong. Thank you again.

I want to thank you for providing payment for me. I had a blast. It was the highlight of my summer. I was also saved during that week. This camp pulled me alot closer to God.

Thank you for paying for me to go to The Wilds because The Wilds changed my life. I gave my life over to God and got saved. I had one on one time with my counselor and she told me about salvation. My favorite part was getting saved. Even if you believe in God, life is not always cupcakes and rainbows, but God will get you through your hard times.

## EVENT DETAILS

**DATE**  
Monday, September 23, 2019

**LOCATIONS**  
Cherokee Valley Golf Club, Travelers Rest, SC  
Furman Golf Club, Greenville, South Carolina

**PURPOSE**  
Camper Scholarships and  
Funding for Campsite Capital Improvements

**SPONSORS**  
There are several levels of sponsors. All sponsors and prize providers who respond by September 9, 2019, will be listed in the Golf Tournament Program.

**QUESTIONS**  
Phone: (864) 331-3279  
Fax: (864) 331-3280  
E-mail: [tw.golf@wilds.org](mailto:tw.golf@wilds.org)

Susan Burke, Doug Gorsline, Dick Reid,  
or Maylin Seiter

The Wilds • PO Box 509  
Taylors, SC 29687-0009

## SPONSOR LEVELS

### TOURNAMENT SPONSOR: Plan *FIRST*

- \$6,500 donation
- Two foursomes in 2019 Golf Tournament
- Presenter to the winning foursomes
- Full page advertisement in the program
- \$500 in Wilds Bucks\*
- One set of tee gifts
- Signs at all 6 refreshment centers
- Banner at the entrances to the golf courses

### MAJOR SPONSOR

- \$3,300 donation
- One foursome in 2019 Golf Tournament
- Prominent advertisement in the program
- \$300 in Wilds Bucks\*
- Banner listing all major sponsors at the entrances to the golf courses
- Significant signage on both golf courses

### SUPPORTING SPONSOR

- \$2,200 donation
- One foursome in 2019 Golf Tournament
- Highlighted in the program
- \$200 in Wilds Bucks\*
- Signage on both golf courses

### COOL BEANS SPONSOR

- \$1,500 donation
- \$100 in Wilds Bucks
- Signs at serving area and registration area
- Highlighted in the program

### GOLF CART SPONSOR (2)

- \$750 donation
- Signs on half of the golf carts
- Highlighted in the program

### CHIPPING CONTEST SPONSOR (2)

- \$400 donation
- Signs at contest area
- Highlighted in the program
- May present prizes to winners

### PUTTING TOURNAMENT SPONSOR

- \$400 donation
- Signs at contest area
- Highlighted in the program
- May present prizes to winners

### HOLE SPONSORS

- \$250 donation for one hole
- \$400 donation for two holes (one on each course)
- Signage on each hole sponsored
- Listed in the program

### PRIZE PROVIDERS

- If donation valued at \$50 or more—donor will be listed in the program
- If donation valued at \$100 or more—donor will be listed in the program and have a sign on the golf course

### FOOD PROVIDERS

- If a complete donation—donor will be listed in the program and have a sign on the golf course
- If deeply discounted price—donor will be listed in program

### AUCTION ITEMS

- If item auctioned separately—donor will be identified at the auction
- Listed in the program

\* Equivalent to cash when used for registration balances or the purchase of any product at The Wilds



**TOTAL AMOUNT DUE: \$** \_\_\_\_\_

Enclosed  Charge my Discover, MC, or VISA  Bill me

Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

3-digit CWV number \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature \_\_\_\_\_

Phone Number (\_\_\_\_) \_\_\_\_\_

**LOGO INFORMATION**

Signage needed.

The copy for our signage is enclosed.

Please scan the enclosed camera-ready logo or EPS file.

I am e-mailing an EPS file to [tw.golf@wilds.org](mailto:tw.golf@wilds.org).

Please use last year's copy for our signage.

Please note the following changes from last year's signage.

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Your Name \_\_\_\_\_

Your Title \_\_\_\_\_

Your Phone Number \_\_\_\_\_

Your E-mail \_\_\_\_\_

## IN ADDITION TO BEING A SPONSOR:

- Reserve 1 foursome at \$1,200.
- Reserve \_\_\_\_\_ golfer(s) at \$300 each.

## RESPONSE

**Yes, we will be a...**

- Tournament Sponsor** at \$6,500. - **SOLD**
- Major Sponsor** at \$3,300.
- Supporting Sponsor** at \$2,200.
- Cool Beans Sponsor** at \$1,500.
- Golf Cart Sponsor (2)** at \$750.
- Chipping Contest Sponsor (2)** at \$400.
- Putting Tournament Sponsor (2)** at \$400.
- Double Hole Sponsor** at \$400.
- Single Hole Sponsor** at \$250.
- Prize Provider**
- Food Provider**
- Auction Donor**